

EMPLOY. EMPOWER. EMERGE.

PUTTING PEOPLE ON THE PATH OUT OF HOMELESSNESS, ONE JOB AT A TIME.



2020 IMPACT SUMMARY- PHILADELPHIA

Power and Dignity of Work Extra Mile 2020 Award Winner

The U.S. Interagency Council on Homelessness honored First Step for our income-first approach and for addressing homelessness in the midst of Covid-19

101

PERMANENTLY EMPLOYED

64% MALE

\$12.74 AVERAGE HOURLY WAGE

36% FEMALE



2,744

EMPLOYED

\$16.8 M

WAGES EARNED

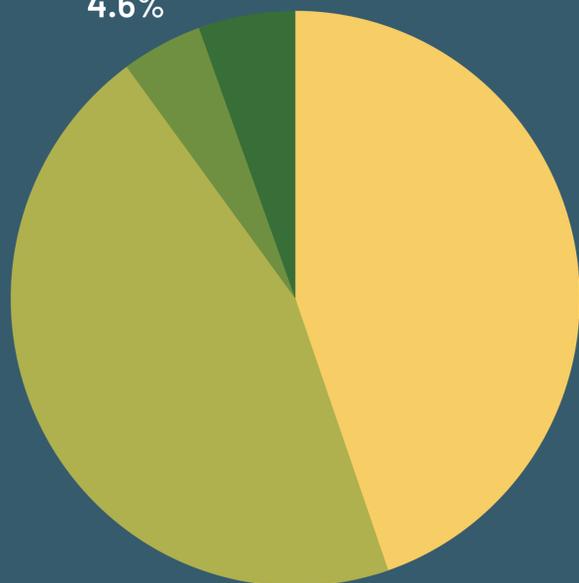
In 2020, even amidst a global pandemic, First Step Philadelphia gave thousands of vulnerable men & women an opportunity to take the first step out of homelessness.

33,433 RIDES TO WORK

1,492 HOMELESS EMPLOYED

White 4.6%

Other 5.5%



African Americans represent 13% of the U.S. Population, but 40% of all people experiencing homelessness.



African American 44.7%

Homelessness is disproportionate by race.

SUCCESS STORY



Steven started as a client with First Step Staffing Philadelphia. Today, he is the first smiling, compassionate face new clients see when they step off the elevator. As a First Step ambassador, Steven greets all new clients and helps them navigate the job application process.

Steven initially came to First Step in 2018. An Army veteran, struggling with addiction issues, Steven was homeless for the better part of eight years. He was introduced to First Step by a Veterans home in Philadelphia. Steven started a job immediately, but still fighting addiction, he decided to take a pause from working and file for disability so he could focus on recovery.

Today, Steven is fully recovered and in his full-time job, he is helping others do the same. "What makes First Step unique is that they cater to a specific social demographic. First Step does not discriminate. Regardless of what you look like when you walk through the door, they help you find a job. Anyone who wants a job, can get one." He is humbled when FSS clients "fist pump and thumbs up" as an expression of appreciation for Steven's helping them take their first step toward a new life path.

3 Year Impact Post-Acquisition

2018 Wages \$19.6 MILLION

2019 Wages \$20.5 MILLION

2020 Wages \$16.8 MILLION

\$56.9M 3 YEAR IMPACT



Housing & Income are Inextricably Linked